

!
**WOW
FACTORS**

Empowering Businesses
Education & Individuals



TWO DAYS CAPACITY BUILDING PROGRAM ON
**ART OF SUCCESSFUL
LEADERSHIP
& MANAGEMENT**

MARCH 12-13, 2020

SCOPE COMPLEX, LODHI ROAD, NEW DELHI

DISCOVERING
YOURSELF

TRANSFORMING
YOURSELF

GROW AS
AN INDIVIDUAL

BEING A LEADER IS WITHIN YOUR REACH WHAT GOT YOU HERE WON'T TAKE YOU THERE

THE NEED



Leadership is different from management, but not for the reason most people think. Leadership isn't mystical and mysterious. It has nothing to do with having "charisma" or other exotic personality traits. Nor is leadership necessarily better than management or a replacement of it.

Rather, leadership and management are two distinctive and complementary systems of action. Each has its own functions and characteristic activities. Both are necessary for success in an increasingly complex and volatile business environment.



LEARNING OBJECTIVES

Today's executives face major challenges in extremely diversified and dynamic markets, growing global competition and increasingly self-reliant customers.

In such a complex business environment, the organizations that survive are those which have well developed strategies and highly skilled managers. "Art of Successful Leadership & Management" curriculum is customized to help executives develop and deploy their management and leadership talents, transform the thinking and behavior and realign self with the new knowledge, skills and decision making tool-kit.

The participating executives will:

- Hone their management skills in goal-setting, organizing, monitoring and delivering results.
- Develop emotional intelligence, conflict resolution, team building and communication skills.
- Learn critical leadership competencies like sense making, relating, visioning and inventing for unleashing the expertise and new ideas your company needs to excel.



COURSE CONTENT

Course topics may include:

- Emerging Economic Scenario-Challenges & Opportunities
- Leadership versus Management & Successful Leadership Transition
- Whole Brain Leadership & Goal Setting
- Success Strategies for Managers
- Management of Conflict at Work Place
- Communication Skills -Verbal & Non-verbal
- Effective Leadership through Emotional Intelligence
- Motivation and Building Teams that Deliver

FACULTY



Dr. Shankar Goenka

An Author, Coach, TEDx Speaker, Certified Master Trainer & MD, WOW Factors (India)

Professor R.R. Sharma
Program Director,
Ex. CGM Canara Bank,
Professor(Adj) IIM, New Delhi



Ms. Vanita Sharma

Senior Learning Facilitator & Corporate Trainer, Ex. IBM (India)

Dr. Sumeet Jairath
IAS, Special Secretary
& Financial Adviser,
Ministry of External Affairs



Dr. Charan Singh
Former RBI Chair Professor,
IIM Bangalore



PEDAGOGY

The training programme will use a mix of pedagogical tools like case studies, role plays, quiz and lectures by leading faculty and practitioners and more.



PARTICIPANT PROFILE

This programme is designed for executives who are responsible for designing and implementing the growth strategies for the company and who are being groomed/look forward to senior management positions in near future.

KEY BENEFITS

The "Art of Successful Leadership & Management" Program dovetailed with the business plans and SWOT analysis of the company, would translate the company's mission, vision & business goals into actionable strategies and winning teams under effective leaders, taking the company to new heights. It will also help millennial and young executives to move up in their careers learning what is required to be an effective manager/leader right away as these skills can be shared and taught.



SPECIAL FEATURES

- The programme provides post training mentoring at 30,60,90 days intervals to ensure that the trainees carry the classroom learning to their work place.
- The participants are eligible to become members of respective Alumni Chapters-a platform to network and exchange solutions with peers.

SELECT PARTICIPATING ORGANIZATIONS IN EARLIER PROGRAMS

1. UN World Food Programme
2. UN India
3. Tata Steel
4. GAIL Limited
5. Indian Oil Corporation
6. Indian American Foundation
7. Steel Authority of India (SAIL)
8. ONGC
9. Power Grid Corporation of India
10. IFCI Limited
11. NBCC (India) Limited
12. ReNew Power
13. Capgemini
14. Jaipuria School of Business
15. IIM Lucknow
16. IMT Ghaziabad
17. NUS Alwar
18. NSDC
19. Airports Authority of India
20. NPCC Limited
21. Oil India Limited
22. POSOCO
23. BHEL
24. HDFC Limited
25. Bank of Baroda
26. Accenture
27. IFFCO
28. Maruti
29. Hero MotoCorp
30. Corporation Bank
31. LG India
32. Panasonic
33. NTPC
34. IIFCL
35. CWC
36. HCL Technologies
37. Canara Bank
38. Forbes Marshal
39. Mother Dairy
40. Sandvik India
41. G.L. Bajaj Institute
42. Jagran Pehel
43. LEAD India
44. Bimtech
45. ITC Maurya
46. Tata Power - DDL
47. Siemens Ltd.
48. Cargill
49. Blue Dart
50. IFCI Factors
51. Indigram ILF
52. C-Dot
53. Philips Morris Industries
54. Rise International School
55. Tata Communications
56. Amity University
57. DLF Foundation
58. JK Tyre & Industries Ltd.
59. Ambuja Accessorize
60. L&T Infrastructure Development Projects Ltd.
61. Maruti Suzuki Training Academy
62. TERI School of Advanced Studies
63. Sparsh Foundation & Research
64. Petal School
65. Society for Pragati Bharat
66. Cognizant
67. Agilent Technologies International
68. Millenium Kids Educational Society
69. India Post Payments Bank Ltd.
70. Orient Craft Limited
71. Uflex Limited
72. HPCL
73. Genpact
74. Projects & Development India Ltd (PDIL)
75. Habitat for Humanity India
76. Schindler India Pvt. Ltd.
77. Population Foundation of India
78. GreenTech Foundation

WHAT THEY SAID

-  It was a very refreshing journey! Excellent! Very thoughtfully designed and great choice of speakers. Great experience!
- Ms. Padnya Paithankar**
Unit Head, World Food Programme
-  A good training capsule and a great learning insights.
- Ms. Deeba Ahmed**
Sr. Manager(HRM), Tata Steel
-  Extremely useful, very well delivered.
- Dr. Anindita Sarkar**
Asstt. Professor, RICS, Amity University
-  Speakers were very good. I could relate to everything discussed.
- Dr. Rashmi Kadian** AGM, IIFCL

ADMINISTRATIVE DETAILS & REGISTRATION

PROGRAM DETAILS:

Date: 12th & 13th March, 2020

Timing: 9:00 AM to 5:00 PM

Venue: SCOPE Complex, Bhabha Hall, Lodhi Road, New Delhi

PROGRAM FEE (PER PARTICIPANT):

INR 10,000 (+18% GST) for 2 days non-residential program.

FEE INCLUDES:

- Tuition Fee
- Certification
- Program Material
- All Meals

All payments should be made in advance through NEFT Draft / Cheque in favor of "WOW Factors India Private Limited" payable at New Delhi.

Bank Name: HDFC Bank, Green Fields, Faridabad – 121010

Current A/C No.: 05872320000586

RTGS / NEFT IFSC Code: HDFC0002535 | GST No.: 06AAACW8639C1ZB

NOMINATION & ENQUIRIES

The nominations & enquiries may be addressed to:

Ms. Taruna Nagpal
Program Coordinator,
WOW Factors India Pvt. Ltd.
Mail: info@wowfactors.net
Mobile: +91 98732 69551

Prof. R.R. Sharma
Programme Director,
WOW Factors India Pvt. Ltd.
Mail: ed@wowfactors.net
Mobile: +91 99716 44446