

TWO DAYS TRAINING PROGRAM ON



Empowering Businesses
Education & Individuals

ADVANCING WOMEN IN LEADERSHIP



**INCREASE YOUR
INFLUENCE & DRIVE IMPACT**



GOAL 5
GENDER
EQUALITY



LEADERSHIP DEVELOPMENT PROGRAM
2019-2020

SEPTEMBER 06-07, 2019
HOTEL HINDUSTHAN
INTERNATIONAL, KOLKATA



This programme addresses to SDG 5-gender equality goal of United Nations Global Connect towards reduction of gender discrimination at work place. It aims to promote gender equality & women's full & active participation at all levels. Despite compelling evidence that more diversity in senior management ranks increases organizational performance, the proportion of women in key leadership roles remains low in most organizations. Women face a unique set of challenges when progressing into senior leadership roles, including unconscious bias, a scarcity of role models and a peer group that continuously shrinks the more senior they become. These can make striving for the top a lonely and frustrating endeavor even in organizations with the best intentions to support their top female leaders.

Women executives rarely have an opportunity to come together and share their leadership experiences in a learning environment that has direct relevance and personal impact. WOW Factor's Women Leaders Program is designed to create just this environment. It addresses leadership issues that affect all women leaders in a forum that hones in on unique challenges women encounter .It creates a network of today's senior women leaders, empowering them to take hold of their careers and aim for the top.

Unique Challenges & Opportunities For Women At Work Place

Women face unique challenges in the work place but they also add unique value and perspective. They shatter groupthink, improve communication dynamics & reinvigorate companies in ways that make them more competitive.

Although women make 40 percent of global work force, they hold only 24 per cent of senior management roles around the world—a figure that has not changed significantly over the past decade. Out of chief executive officers of S&P 500 firms, only about 5 per cent are women. Why aren't more talented women moving up? Researchers have pointed to an array of reasons, including explicit discrimination for promotion process, that quietly favors men, but one of the more perplexing is that women themselves aren't as likely as men to put themselves for leadership roles through promotions, job transfers and high profile assignments.



Your company can build this competitive advantage by developing women at critical transition points so they stay in otherwise leaky pipeline. Women Leaders Programme addresses the leakiest part of the pipeline - the leap to top management.

Consider investing two days of your professional life to enhance your management skills, advance your their career and improve the bottom line of your company.

Program Content

This executive workshop is designed to equip influential women leaders with the tools they need to increase their leadership impact and create lasting personal and professional change.



The topics covered include the following:

- Leadership - Breaking the Glass Barrier
- Empowerment with Whole Brain Leadership Model
- Conflict Management & Resolution
- Leveraging Emotional Intelligence
- Personal Branding & Self-Projection
- Support Systems & Networks
- Verbal and Non-Verbal Communication
- Negotiation Skills
- Work - Life Integration



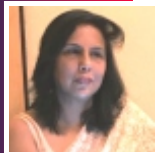
This training program will draw on the latest leadership models encouraging participants to explore their own personal leadership style & one's own characteristic as a leader.

Facilitators provide a dynamic learning environment balancing both leadership theory, practical exercises, case studies, video recordings, self-assessments, group discussions & facilitated dialogues.

Faculty



Dr. Shankar Goenka
An Author, Coach, TEDx Speaker &
MD, WOW Factors (India)



Dr. Malavika Desai
Professor of Organizational
Behavior, Inclusion & Diversity,
King's College, Kolkata



Professor R.R. Sharma
Program Director,
Ex. CGM Canara Bank,
Professor(Adj) IMI, New Delhi



Mr. Arvind Raikar
Senior Facilitator, Tata Steel
Management Development Center

Participant Profile

This training program brings together an elite group of women leaders. It will benefit executives from a range of disciplines and managerial backgrounds from private sector, public sector, non-government organizations & academics who

- have attained executive level positions or have an equivalent level of responsibility leading a team.
- have been identified as high potential leaders and want to use that opportunity to their advantage.
- are seeking to enhance their leadership skills and have drive to reach the top of their organizations.
- seek to improve work-life integration.



How You Benefit

- Learn cutting edge competencies about women leadership and imbibe tried and tested techniques you can apply to overcome unique challenges faced by women leaders.
- Develop greater confidence and a better understanding of your leadership style enabling you to improve upon and lead changes in your business effectively.
- Work with professional coaches and mentors to develop clear goals for your ongoing personal and professional development.
- Access a community of peer women succeeding in senior leadership roles in different organizations.
- Develop effective verbal and non-verbal communication skills.
- Acquire work-life balance and coping mechanism to address the gap.
- Develop actionable plans to address leadership challenges.

Participating Organizations in Previous Programs

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|------------------------------------|-------------------------------|--|
| 1. UN World Food Programme | 27. IFFCO | 53. Canara Bank |
| 2. UN India | 28. Maruti | 54. Bimtech |
| 3. Tata Steel | 29. Hero MotoCorp | 55. IFCI Factors |
| 4. GAIL Limited | 30. Corporation Bank | 56. Amity University |
| 5. Indian Oil Corporation | 31. LG India | 57. DLF Foundation |
| 6. Indian American Foundation | 32. Panasonic | 58. Blue Dart |
| 7. Steel Authority of India (SAIL) | 33. NTPC | 59. Ambuja Accessorize |
| 8. Oil and Natural Gas Corporation | 34. IIFCL | 60. L&T Infrastructure Development Projects Ltd. |
| 9. Power Grid Corporation of India | 35. CWC | 61. Maruti Suzuki Training Academy |
| 10. IFCI Limited | 36. HCL Technologies | 62. TERI School of Advanced Studies |
| 11. NBCC (India) Limited | 37. Philips Morris Industries | 63. Sparsh Foundation & Research |
| 12. ReNew Power | 38. Forbes Marshal | 64. Petal School |
| 13. Capgemini | 39. Mother Dairy | 65. Society for Pragati Bharat |
| 14. Jaipuria School of Business | 40. Sandvik India | 66. Cognizant |
| 15. IIM Lucknow | 41. G.L. Bajaj Institute | 67. Agilent Technologies International |
| 16. IMT Ghaziabad | 42. Jagran Peהל | 68. Millenium Kids Educational Society |
| 17. NUS Alwar | 43. LEAD India | 69. India Post Payments Bank Ltd. |
| 18. NSDC | 44. Rise International School | 70. Orient Craft Limited |
| 19. Airports Authority of India | 45. ITC Maurya | 71. Uflex Limited |
| 20. NPCC Limited | 46. Tata Power - DDL | 72. HPCL |
| 21. Oil India Limited | 47. Siemens Ltd. | 73. Genpact |
| 22. POSOCO | 48. Cargill | 74. Projects & Development India Ltd (PDIL) |
| 23. BHEL | 49. JK Tyre & Industries Ltd. | 75. Habitat for Humanity India |
| 24. HDFC Limited | 50. Tata Communications | 76. Schindler India Pvt. Ltd. |
| 25. Bank of Baroda | 51. Indigram ILF | 77. Population Foundation of India |
| 26. Accenture | 52. C-Dot | 78. GreenTech Foundation |

What They Said

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| <p> It was a very refreshing journey! Excellent! Very thoughtfully designed and great choice of speakers. Great experience!</p> <p>Ms. Padnya Paithankar
Unit Head, World Food Programme</p> | <p> Speakers were very good. I could relate to everything discussed.</p> <p>Dr. Rashmi Kadian
AGM, IIFCL</p> |
| <p> Extremely useful, very well delivered.</p> <p>Dr. Anindita Sarkar
Asstt. Professor, RICS, Amity University</p> | <p> A good training capsule and a great learning insights.</p> <p>Ms. Deeba Ahmed
Sr. Manager(HRM), Tata Steel</p> |

Administrative Details & Registration

Programme Highlights

Date & Time: 06th & 07th September, 2019 | 9:00 AM to 5:30 PM
Venue: Hotel Hindusthan International, 235/1, AJC Bose Road, Sreepally, Bhowanipore, Kolkata, West Bengal - 700020

Programme Fee (Per Participant)

Rs. 10,000 (+18% GST) for 2 days non-residential program.
The fee includes tuition fee, programme material, certification & lunch.

All payments should be made in advance through a Demand Draft/NEFT/Cheque in favor of "WOW Factors India Private Limited" payable at Faridabad.

Bank Name: HDFC Bank, Green Fields, Faridabad - 121010

Current A/C No.: 05872320000586 | RTGS / NEFT IFSC Code: HDFC0002535 | GST No.: 06AAACW8639C1ZB

Nomination & Enquiries

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